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Mobile Voice Conference 2015
The Intelligent Connection

Artificial Solutions

Making Technology Think

Why Implementing Natural Language in the Enterprise Is A Double-Edge Sword

Andy Peart, CMO, Artificial Solutions

April-20 2015

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Natural Language technology will be as critical to the business enterprise of 2020 as websites are today

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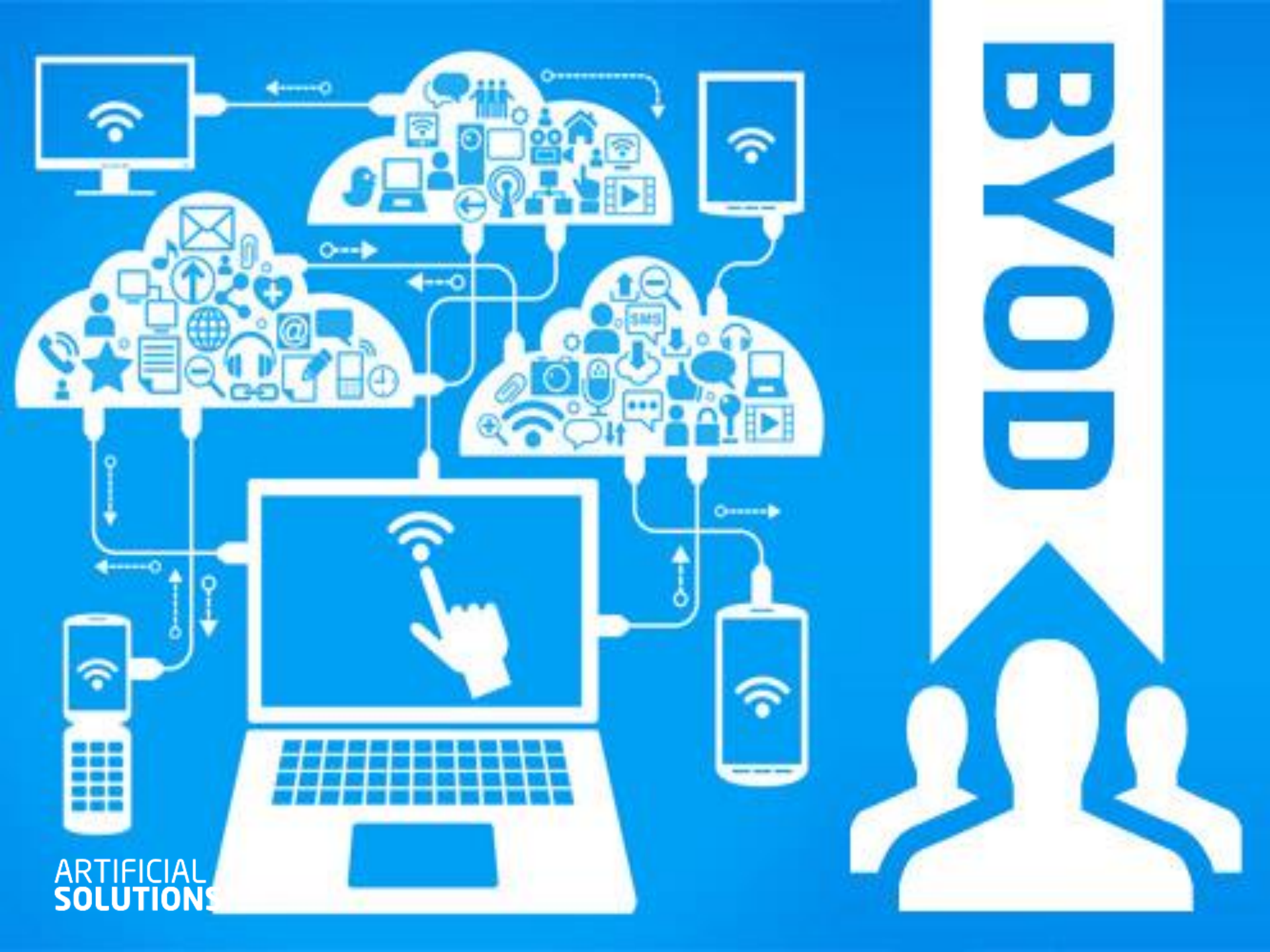
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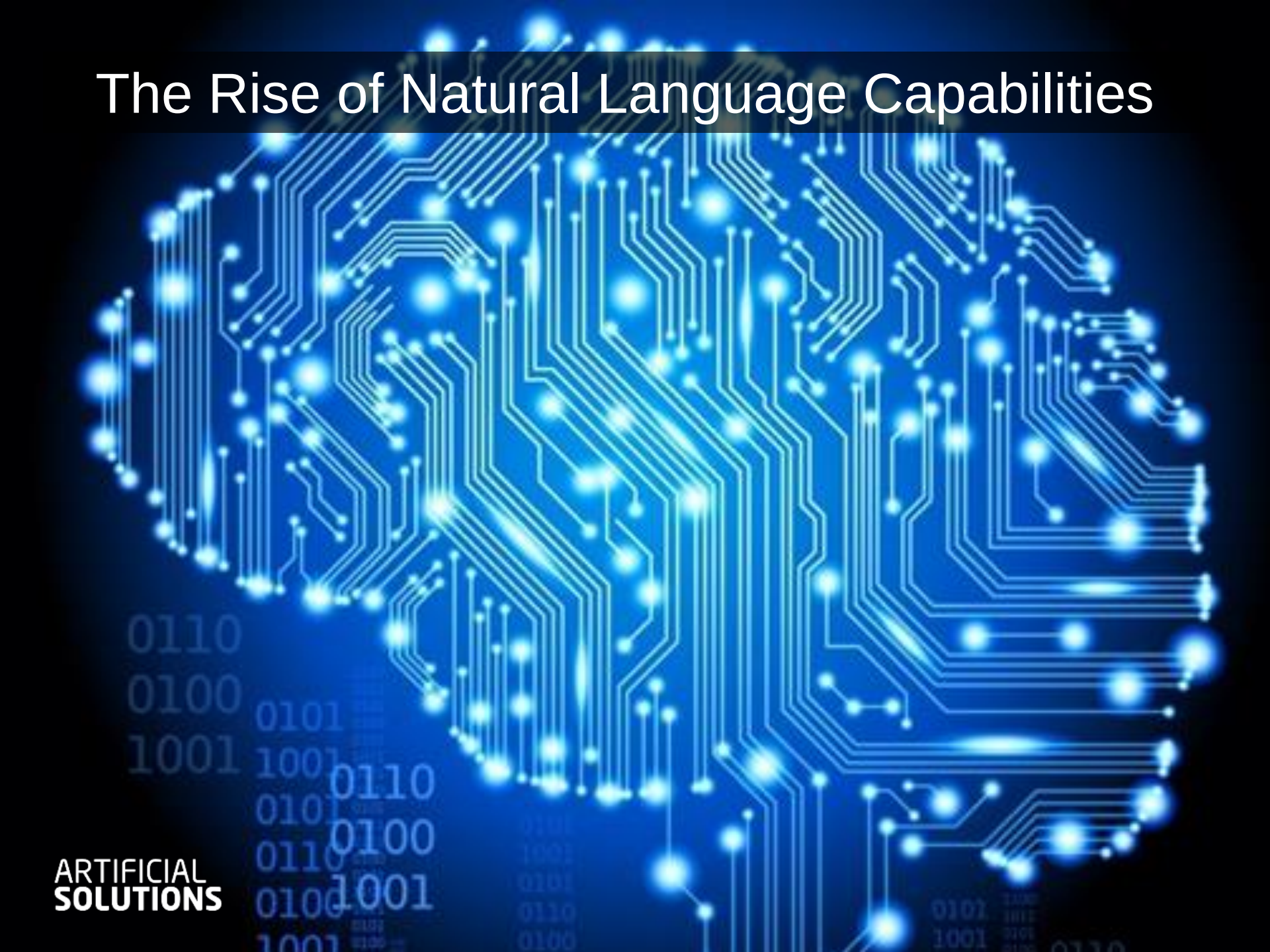
The Rise of Natural Language Capabilities



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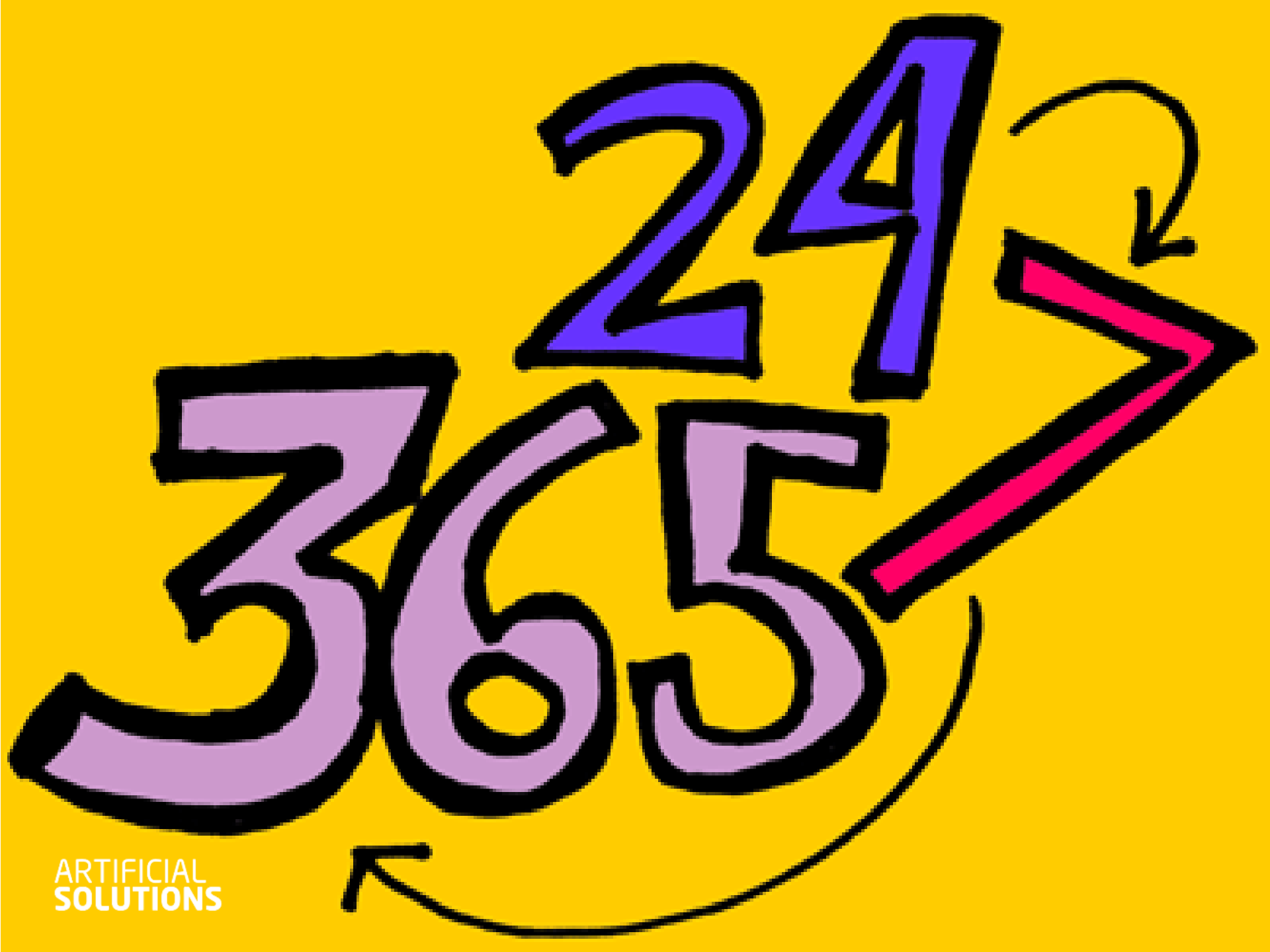
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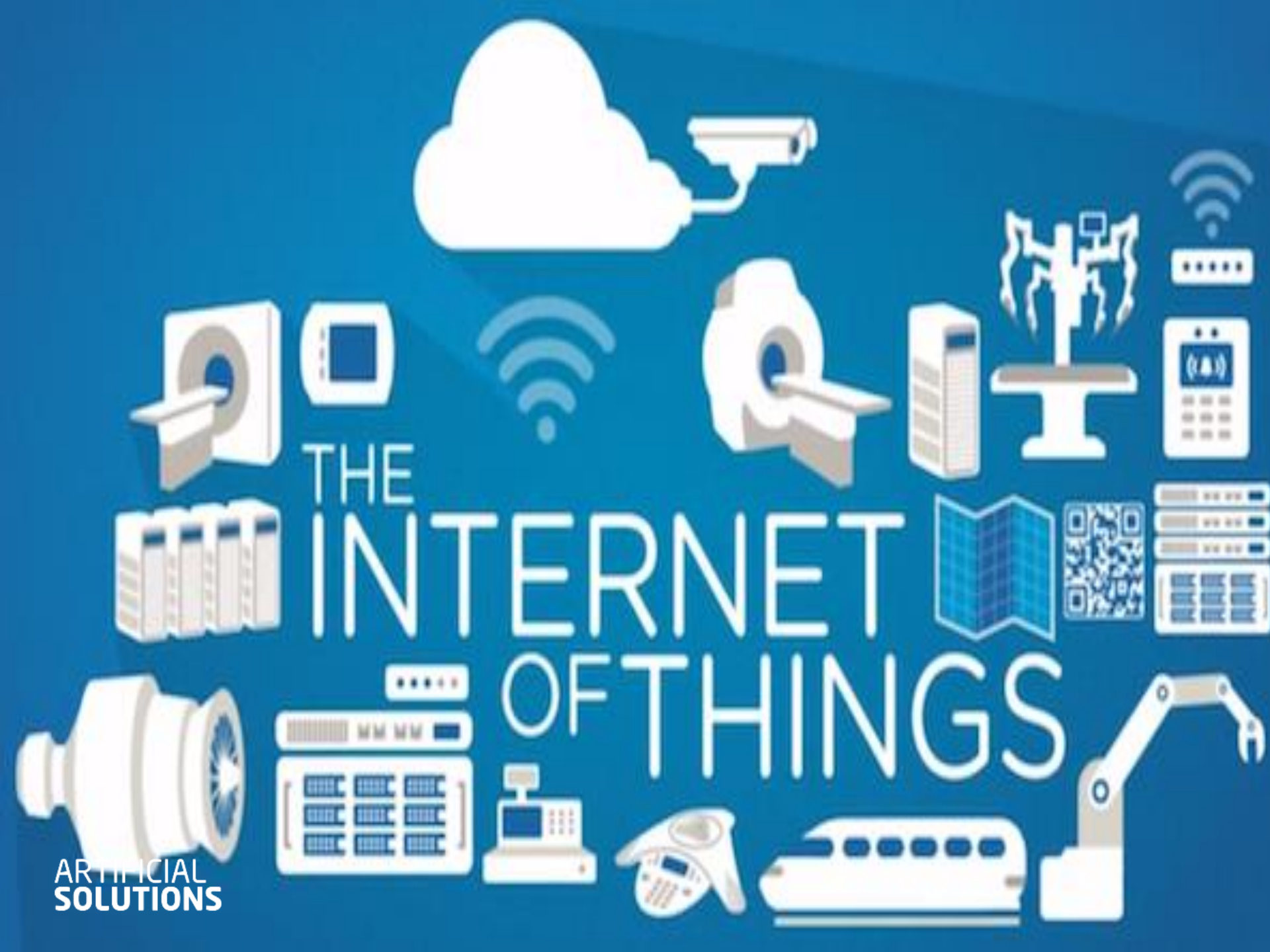

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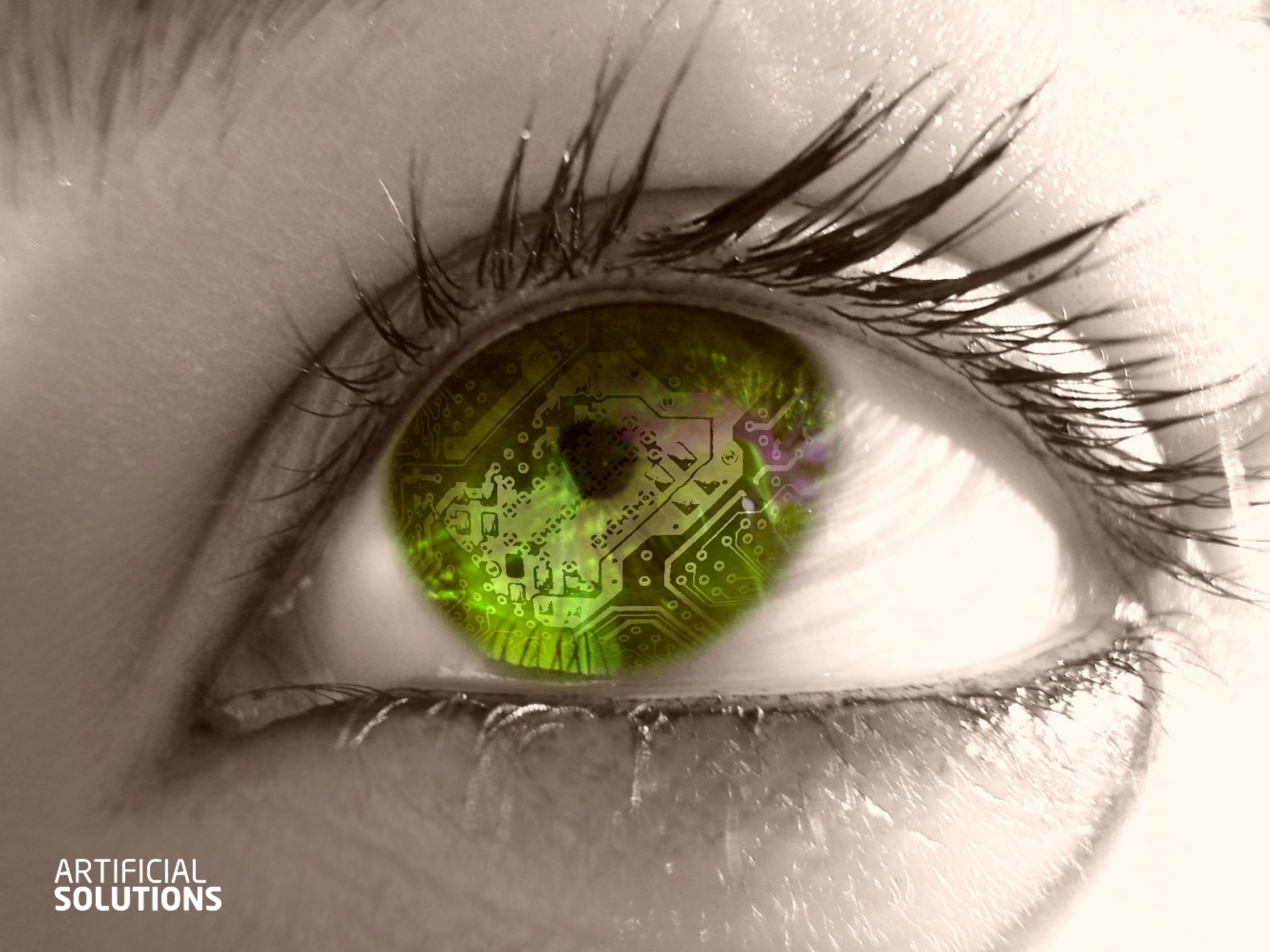
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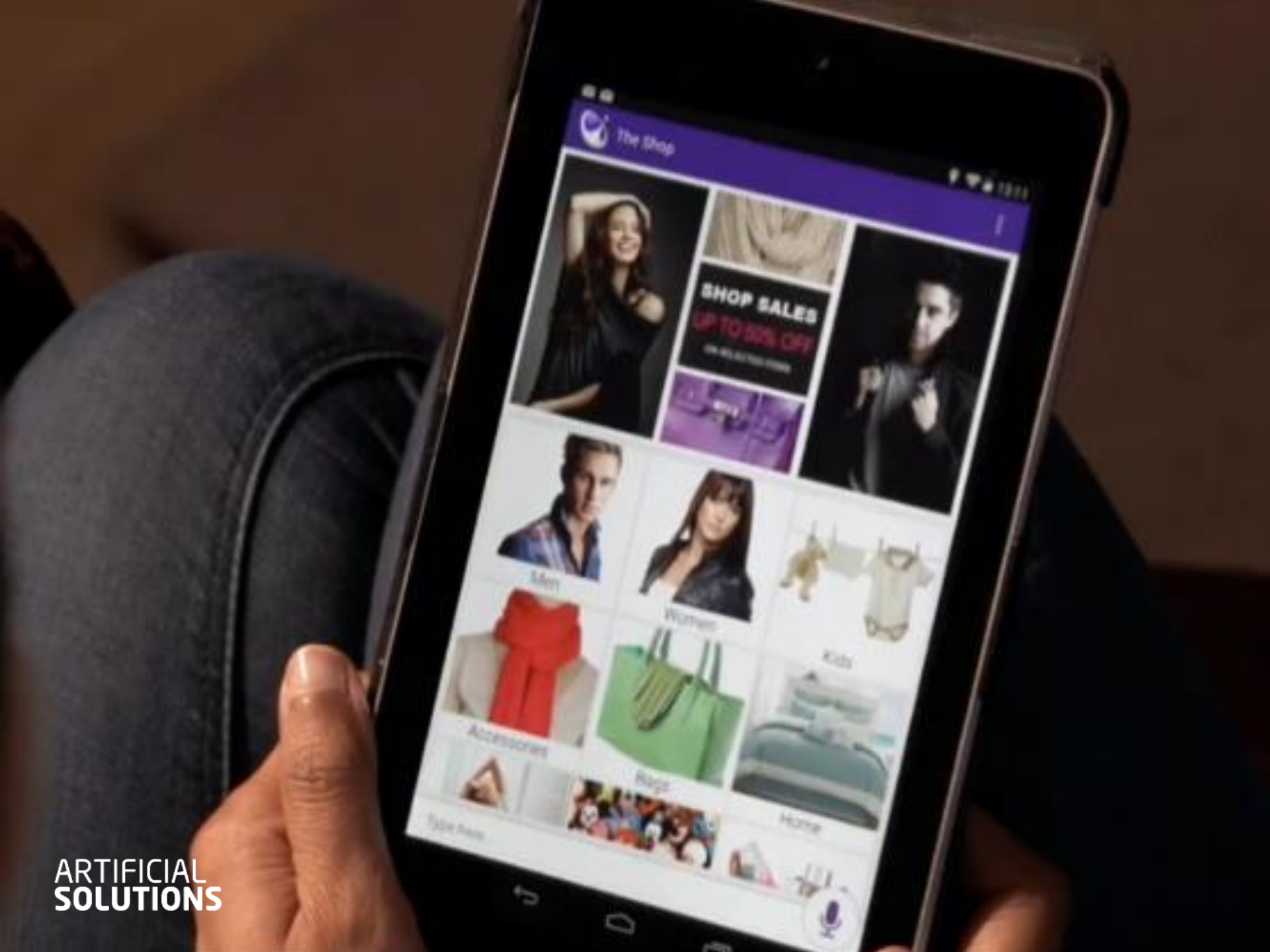

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1. **Platform:** to create & maintain Natural Language applications
2. **Scalable**: Cloud-based to enable huge-scale deployments
3. **Integration**: ability to execute tasks in back office enterprise systems
4. **Multi-Lingual**
5. **Natural Language Understanding**: real-time implicit content and inform the next enhancements to the customer journey

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