SEQUEL
BOT PLATFORM FOR MEDIA & ENTERTAINMENT
2. Wedding Day!

Albert

Welcome to the wedding!

Are you with the bride...
CREATE PERSONALITY, NOT JUST A BOT

BUILD AND AUGMENT CONVERSATIONS RATHER THAN MECHANICAL PHONE SYSTEMS.

Messaging platforms let us connect to consumers through conversation in an intimate space. Why relapse to command line or mechanical bot experiences if we can entertain and connect?

Combine GUI with narrative design to build Artificial Personas that have humor, grace, and increasingly, intelligence.
HUMOR

*Tricia Jenkins*
Hey boss, just letting you know POTUS is safe on the ground in Amsterdam. We're at the Royal Palace.

*He's doing a photo op with the king of the Netherlands now.*

*Hold on.*
He's speaking in Dutch. Who told the President to speak in Dutch? I didn't tell him to do that.

Did you tell him to do that?

DRAMA

*Describe the scene*
This area is nothing but abandoned warehouses and flophouse apartments.

The Old Cannery building hasn't been used in years.

ROMANCE

*Annette*
Er, well... Let's see... I think I can find a picture of him in one of his author bio's...

Ah, here we are.

1. OMG!!! You're so LUCKY!!!
2. Eh, he's cute but not my type.
QUIZZES

Which HS Musical star did NOT attend the 10 year reunion special taping?

How dare they!! rude

POLLS

Ryan Gosling

Oh girl he is the BOMB

80% 5.4k

70% 1.4k

The puns

SERVICES

A pun for your thoughts?

So, are you here for the puns or for the recipes?

Too bad! 😞

It's not like we have all the thyme in the world, so let's get you coo-kin'!

Give me one ingredient you have handy and we'll get started!

Take a whisk and get: