AN EMPLOYEE MANUAL FOR YOUR ARTIFICIAL WORKFORCE

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INTRODUCTION

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Attorney specializing in technology, regulatory matters and contract negotiation.

AKA Today as “Singular Inc. HR Manager”

Robert Lee Harris
President of Communications Advantage, Inc.

AKA Today as “Robbie the Robot”
THE PIRATE CODE
CONSUMER PROTECTION AND SAFETY

“Our data analytics show that redheaded men in Indiana are most likely to use our lawn equipment unsafely”
KEY CONSIDERATIONS

- What is the source of the data?
- How valid is the data itself?
- How valid is the source of the data?
- How are factors used weighted?

WHAT IS THE QUESTION THAT I’M ASKING?
- Does the provider understand what I’m asking?
EMPLOYEE PRIVACY

Brandon “likes” Lisa
ACCESS QUESTIONS

- Are the right elements being measured?
- Who, and what applications, have access to the data?
- Will ongoing monitoring take place?
  - Who has access?
  - What applications have access?
  - How will the monitoring be done?
  - Will it be systematic and regularly scheduled?
DISCRIMINATION

Selective disclosure of information in the workplace
MONITORING OUTCOMES

- How will results be screened, remembering that AI and Machine Learning outcomes have no common sense?
- Who will have a seat at the table? HR? Legal? Who else?
- How will the enterprise manage bad outcomes?
  - This requires careful preplanning
  - How will liability be managed?
Why is every candidate for this job over six feet tall?
BIAS IN AI

- Where does liability fall when bad decisions are made based on AI-based outcomes and damage occurs?
- How will upgrades and enhancements be monitored and scheduled?
REMEMBER...
ONE MORE THING...

https://mashable.com/video/google-super-bowl-commercial-loretta/
THANK YOU!
REFERENCES:

- Facebook, “Creating a New Audience” Facebook for Business


