When your App speaks, who does it sound like?

Talking Back

Dan Bagley

Cepstral

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Cepstral by the Numbers

- >15 years old
- >34,000 customers
- 60 voices
- 100,000 school desks
- Millions of cell phones
- You know us –
  - Allison wakes thousands of guests at hotels
  - Known for telephony & asterisk implementations
  - Offices, banks, police, TV & radio
- Profitable since 2009
- Live BYOV patents & active technology
Who speaks will matter, soon.
Use cases abound
TEXT-TO-SPEECH
WE MAKE THE
INTERNET TALK®

• Voice Variety
• Simple API
• Affordable Solution

OVER 50 UNIQUE VOICES

VOICE FORGE

Powered by Cepstral
“My experience with your company, your distributors, your trucks, your website, your main telephone number, and your people determine how I feel about your brand.”
psycholinguistics
When your Brand speaks, who does it sound like?
The Work of Jim Mollison

http://jamesmollison.com/books/
James has an identity

http://jamesmollison.com/books/
Every daisy is the same?
Intensity, Vector, Feeling and Dimension
Need to build 50,000 voices? 500,000?

Cepstral.com
Want your BOT in greyscale?
When your Brand speaks, who does it sound like?

CEPSTRAL
WE BUILD VOICES
This is iOT
This is iOT on steroids.
MT Connect

http://www.mtconnect.org/
Need to build 50,000 voices? 500,000?

Cepstral.com
APPENDIX
Welcome to the VoiceBuilder

What is VoiceBuilder?

VoiceBuilder is an online web application brought to you by Cepstral that will allow you to build a TTS voice of you! The process will only take about 15-20 minutes, and at the end you will have a limited domain voice that can tell you some times, some directions, and even some jokes. Click 'Build a New Voice' to begin.

Build Your Own Voice

Start building a new voice based on Cepstral designed prompt sets.

Manage Your Voices

Check the status of voices that are currently being built.
A Journey

Belle
Dallas
David
Hmong
Somali
Obama
Obama II

VoiceBuilder
ME

Young
Sort of young
Tatts
Sports
Prep

Churchy
Golf
Ethnic
Opera
Dance

Southern
Country
Yankee
Dude
Cool

Formal
Quick
Loud
Bold
Quiet

Sri Lankan
French Canadian
Texan
Upstater
Downeaster