Mobivox PL

Voice Platform
Intelligent Relationships
Complete Partner Tools

Voice Search 2009
B303 – Managing Communications and Contacts

March 4, 2009
## Voice Activated Platform and Services

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<th>Direct to Consumer Services</th>
<th>MOBIVOX</th>
<th>PL</th>
<th>Platform for Partners</th>
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### Additional Services

- **Multilingual Voice User Interface (VUI)**
- **Hosted Contact Storage & Management**
- **Network Agnostic Infrastructure/Back-end Services**
MOBIVOX PL at a Glance

From Any Device

Mobile or Landline (any and all models)

Over Any Network

Mobivox Termination or Partner Termination or Mixed

To Any Device

Mobile Landline IM Client

Multilingual VUI

Hosted Address Book

Value Added Services
The Web-Less Address Book

John
Calls from any phone

John dials +15145551111

“Yes”

“Jane Doe”

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<td>“Hi John, who would you like to reach?”</td>
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<tr>
<td>“Would you like to add this number to your address book?”</td>
</tr>
<tr>
<td>“Under what name please?”</td>
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<tr>
<td>“Connecting your call”</td>
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|PL Platform
Connects the call|
But can a VUI do more?

A wealth of intelligence

Builds a user relationship
New way of doing things

A wealth of intelligence

Builds a user relationship

Voice-based interactions combined with existing data and intelligence, form a unique set of CRM processes
CRM Over Voice: Sample

User Profile (Mobivox or external database)

John

“Jane Smith”

…does look-up

“Hi John...(earcon)...Thank you for your recent purchase. We have added a Reward to your account”...

…“Who would you like to call?”

“Thank you, we’re connecting your call”

Jane

Connects the call
Voice is a powerful tool for partners’ CRM processes
Sample application

CRM OVER VOICE

DEMO
Complete Partner Tools

Offer Management

Provisioning Over Voice

CRM OVER VOICE

Easy to Create Offers

Easy to Ramp Users

Easy to Engage Users

A complete set of voice tools to augment a partner’s CRM activities
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