Spring Comes to Voice

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Every daisy is the same?
The Work of Jim Mollison

http://jamesmollison.com/books/
James has an identity

http://jamesmollison.com/books/
Every daisy is the same?
Who speaks will matter, soon.

Your product’s voice is dull

Inject some personality with Cepstral
Grayscale Avatar?
psycholinguistics

psy·cho·lin·guis·tics

sīkōliNGˈgwistiks/

noun
noun: psycholinguistics

the study of the relationships between linguistic behavior and psychological processes, including the process of language acquisition.
psycholinguistics
When your Brand speaks, who does it sound like?
Vanilla is “fine”

- Perfect?
- Blank?
- Devoid
- Subtle
- Universal
- Expressionless
- Pedantic
- Unrealistic
When your Brand speaks, who does it sound like?
When your Alert speaks, who does it sound like?
Spanish language household footprint 2011
Intensity, Vector, and Dimension

When your App speaks, who does it sound like?

CEPSTRAL
WE BUILD VOICES

VoiceBuilder
Voice Value is not Timeless
Population Interest density

No Southern?
Country
Yankee
Dude
Cool
Churchy
Golf
Ethnic
Opera
Dance
TEXT-TO-SPEECH
WE MAKE THE INTERNET TALK®

• Voice Variety
• Simple API
• Affordable Solution

OVER 50 UNIQUE VOICES

POWERED BY Cepstral
Welcome to the VoiceBuilder

What is VoiceBuilder?
VoiceBuilder is an online web application brought to you by Cepstral that will allow you to build a TTS voice of you! The process will only take about 15-20 minutes, and at the end you will have a limited domain voice that can tell you some times, some directions, and even some jokes. Click 'Build a New Voice' to begin.

Build Your Own Voice
Start building a new voice based on Cepstral designed prompt sets.

Manage Your Voices
Check the status of voices that are currently being built.
Need to build 50,000 voices? 500,000?

Cepstral’s integrated text-to-speech engine will unleash the personality in your application.

Choose from over 25 realistic synthetic voices in 5 different languages or you can build a custom voice to spice up your brand’s personality.

Use Cepstral for:
- IVR systems and virtual assistants for customer service
- Virtual assistants in mobile apps and web browsers
- Assistive and education technologies
- Proactive alerts in mobile apps
- Or anywhere you want your application to speak and be heard!

Our text-to-speech engine is a cost-effective solution designed to work with your systems and software.

Call 412.432.0400 today, or learn more and demo our voices at www.cepstral.com