EURO-VISIONS IN SPEECH TECHNOLOGY

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“Europe: somewhat different” Detlev Artelt

“Europe and North America in Speech Tech - Where Do We Stand” Sébastien Bratières,
Speech Evangelist, Dawin GmbH

“One Voice Does Not Fit All” Antoine Kauffeisen
VP Marketing, Acapela Group

“From Europe to US to Europe” Hassan Sawaf
CEO, Sawaf UG

“Q&A” with Plenum
EUROPE
SOMEWHA T
DIFFERENT

Detlev Artelt - CEO aixvox Consulting
Europe: somewhat different

- 740 Million people live in Europe (2011)
Languages

- 23 languages are official spoken in Europe
- 20% German
- 12% English
- 11% French
- around 200+ dialects

http://en.wikipedia.org/wiki/Languages_of_Europe
German language in Europe

- Places in Europe where German is spoken
English language in Europe

- Places in Europe where English is spoken

Map showing the distribution of English speakers across Europe with varying colors indicating different percentage ranges.
PAIN of Data Networks

- **NO** Europe wide data network
- Each Country has **3+**
- Expensive roaming costs
Different Culture

- Different Traditions
- Different work behavior
- Different units
- Different acceptance to CHANGE
Hyperlink: http://www.youtube.com/watch?v=uYST8K8VP6k
Conclusion

- Try to think **Europe** before you enter **Europe**
New Books

- Mobile Speech and Advanced Natural Language Solutions
  A. Neustein & J. Markowitz (Eds.) 2013, Springer

- Einfach Anders Arbeiten
  Detlev Artelt - voice compass series (End 2013)
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