The Virtually Connected World

Our Vision

Artificial Solutions
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Artificial Solutions

• 12 yr record delivering Natural Language Interaction (NLI) solutions to enterprise clients
  – 200+ enterprise projects, 21 languages across 26 countries
• NLI allows people to interact with connected devices using everyday words & phrases
• Acclaimed technology
  – Identified as “visionary” by Gartner*
  – Winner of multiple industry endorsements including:
    • Most Innovative Product of the Year 2012
    • Best Web Customer Service
    • Best Use of Technology
    • Best Web and Social Media Solution
    • Best Process Improvement ….and more
• Proven experience implementing some of the world’s most sophisticated NLI solutions
The Virtually Connected World?

- Personal
- Ubiquity
- Expert
- Useful
- Mine
- Persistent
- Accessible
- Proactive
- Humanlike
The Virtually Connected World
The Ubiquitous Personal Assistant
The Ubiquitous Personal Assistant
The Ubiquitous Personal Assistant
The Ubiquitous Personal Assistant
The Ubiquitous Personal Assistant
The Virtually Connected World
The Virtual Assistant Network
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Virtual Assistant Network

Preference Portal

- Source
  - Toprooms
  - Lastminute
  - TripAdvisor

- Room Type
  - Double
  - Twin
  - Single
  - Ensuite

- Price
  - <$100
  - $100 - $150
  - > $150

Virtual Ecosystem

- Web Services Layer
  - Weather
  - Knowledge Search
  - Recommendations

- Web Asset Layer
  - Travel
  - Hotels
  - Sport

- Toprooms
  - Twin
  - $100 - $150
The Virtually Connected World
The SDK
Packaged as Teneo Toolkit
The Virtually Connected World
Big Data Insight
How Far Can We Take The Personal Assistant Model?

• Beyond the Personal Assistant model…
  ....to a Virtually Connected World model

• World where personalization is key

• Delivered through four inter-related components:
  1. Ubiquitous personal assistant
  2. Virtual Assistant Network
  3. Software Developer Toolkit
  4. Big Data Insight
Thank You

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