TapNCharge:
Select with Voice, Pay with your fingers
Metaphor iPhone Apps

SayNFind

SayNDial

SayMedia

Total Revenue

$0

Inspiration

Priceless
Impact of Smart Phones
Shifting Customer Care / Enterprise Applications

Web

Voice
Example Mobile Apps

Field Sales
- Real-time Inventory Info
- Real-time Competitive Info
- Cross Sell/Up Sell Info
- Prospect Locator (GPS)
- Route Planning (GPS)

Legal Services
- Time Billing Reporting
- Courier Scheduling (GPS)
- Contract Access/Search
- Court/Client Scheduling
- Court Filings

Distribution/Transportation
- Route Planning/Tracking (GPS)
- Delivery Routing (GPS)
- Asset Management
- Time Management
- Shipment Status Monitoring

Health Care
- Patient Meds Therapy conformance
- Prescription Refills
- Clinical Trial Data Entry
- Laboratory Results Reports
- Patient disease management

Retail
- Venue-centric Ordering (GPS)
- Location-centric Merchandising (GPS)
- Restaurant Takeout Ordering
- Order/Account Status
- Mall Maps/Search (GPS)

Construction
- Project Estimating/Scheduling
- Code Violation Reports (GPS)
- Project Management
- Equipment & Labor Tracking
- Real-time Building Code Access

Field Service
- Repair Records/Reporting
- On-site Pricing/Schedules
- Real-time Parts Inventory

Financial Services
- Financial Planning Tools
- Stock Portfolio Management
- Document Access/Search

Real Estate
- Appraisal Info Access (Photos)
- Comps Locator/Photos (GPS)
- Local Services Locator (GPS)
From IVR Shopping Application to Mobile Purchasing Application
MobiFlex
Rapid Visual Creation of Mobile Apps

Visually Design Your App Online.
Then Download and Use It on any Smart Phone
Visually Design Your App Online.

Then Download and Use It on any Smart Phone.
If you can Create a Powerpoint you can Create a Mobile App

Smart Phone Requests

Drag and Drop Data Requests and Responses

Web Service Response
Make it easy and cheap to build, manage and integrate mobile enterprise apps on any device

- Make it easy to build, update and manage applications
- Allow applications to connect to back-end easily
- Easy to publish on multiple devices and app stores
- Make application life cycle cost effective
- Application building to require no or minimal technical knowledge
Online Delivery of Automated Customer Care

By Mobile Apps with Drag & Drop Designer

By Phone with Plug & Play Packaged IVR